

Traditional pricing systems are backward-looking

10%

Profit is left on the table
due to poor pricing



20-50%

Promotions generate
no lift in sales

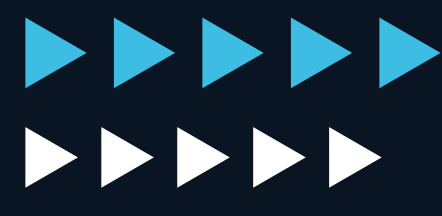


12%

Cost of markdowns to
total retail sales



But...



IA's lifecycle pricing solution PRICESMART IS FUTURE READY



10-15%

Increase in EBIDTA



>4%

Margin gain with
optimized pricing and
promo recommendations



6%

Reduction in end of
season inventory

IT IS TIME TO EVOLVE!

Take charge of your pricing and design margin-boosting
promotions with PriceSmart

LEARN MORE

